

Abd-Elhadi Abd-Elal

Frontend Engineer | React & Next.js

abdelhadi.abdelal@gmail.com | Palestine | +970592439213 | [LinkedIn](#) | [Github](#)

SUMMARY

Frontend engineer with **2+ years of experience** building **high-performance, SEO-optimized web applications** using **React, Next.js, and TypeScript**. Proven impact in **improving Lighthouse performance scores to 80%+**, **optimizing page speed**, **reducing production bugs**, and **delivering scalable features** in collaboration with **backend teams**. Strong focus on **clean architecture, reusable components**, and **modern UI practices**.

SKILLS

Frontend: React, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Responsive Design, Webpack, Vite

Performance & SEO: SSR/SSG, Lighthouse Optimization, Web Performance, Technical SEO

UI & Styling: Tailwind CSS, Shadcn UI, Material UI, SCSS

State & Architecture: Redux, Component-Based Architecture, Clean Code, Monorepo

APIs & Services: Stripe, Firebase, Google Auth, Authentication, OpenAI API

Version Control: Git, GitHub, GitLab, Jira

Soft Skills: Problem Solving, Technical Communication, Team Collaboration

EXPERIENCE

Founder & Developer

Palestine

Wasalak - وَصْلَاك

Jul 2026 - Aug 2026

- Identified a real-world challenge faced by local merchants in areas with unreliable internet connectivity: managing customer debts and deferred digital payments.
- Designed and developed Wasalak, a lightweight debt and payment management system that replaces paper-based customer debt tracking.
- Built the system with an offline-first architecture, allowing merchants to record debts and payments without an internet connection and synchronize data with a server when connectivity is restored.
- Developed a **Progressive Web App (PWA)** that can be installed and used directly on mobile devices.
- Implemented customer debt tracking, payment history, and transaction management with a focus on simplicity and ease of use.
- Added PDF invoice generation, allowing merchants to generate and send invoices to customers.

Founder & Developer

Palestine

KeepOrganizedAI

Jan 2026 - Apr 2026

- Designed and developed a production-ready **AI-powered Chrome extension** for intelligent bookmark organization and management.
- Integrated and unified multiple **LLM providers** (OpenAI, Gemini, Claude, and Ollama) through a configurable AI architecture.
- Built an automated AI categorization and recommendation system with user review and approval before applying changes.
- Implemented bookmark management infrastructure including search, drag & drop, import/export, backup & restore, undo operations, folder locking, and bookmark pinning.
- Added local LLM support through Ollama, enabling privacy-focused, offline AI processing.
- Developed a privacy-first architecture with no collection or storage of users' bookmark data.
- Implemented responsive theming, RTL support, and multilingual UI.

Frontend Engineer

Cairo, Egypt

Dash

Jun 2023 - Jan 2024

- Developed and shipped **production** features for **SaaS** in collaboration with backend engineers.
- Improved application performance and page load speed, raising **Lighthouse performance scores to 80%+** through rendering optimizations and SSR strategies.
- Reduced UI-related bugs by **improving component structure**, state management, and **code quality**, leading to a more stable user experience.
- Translated Figma designs into **responsive, reusable React components**, ensuring consistent UI across desktop and mobile devices.
- Optimized component rendering using memoization and strategic state lifting to minimize unnecessary re-renders.
- Enhanced technical SEO by implementing **semantic HTML with Server-Side Rendering (SSR)**, ensuring JavaScript-heavy pages were fully indexable by search engines.

CERTIFICATES

React Training Course

Ajyal Association for Creativity & Development

Gaza, Palestine

2022 - 2023

EDUCATION

Diploma in Programming & Databases

University College of Applied Sciences (UCAS)

Gaza, Palestine

2019 - 2021